

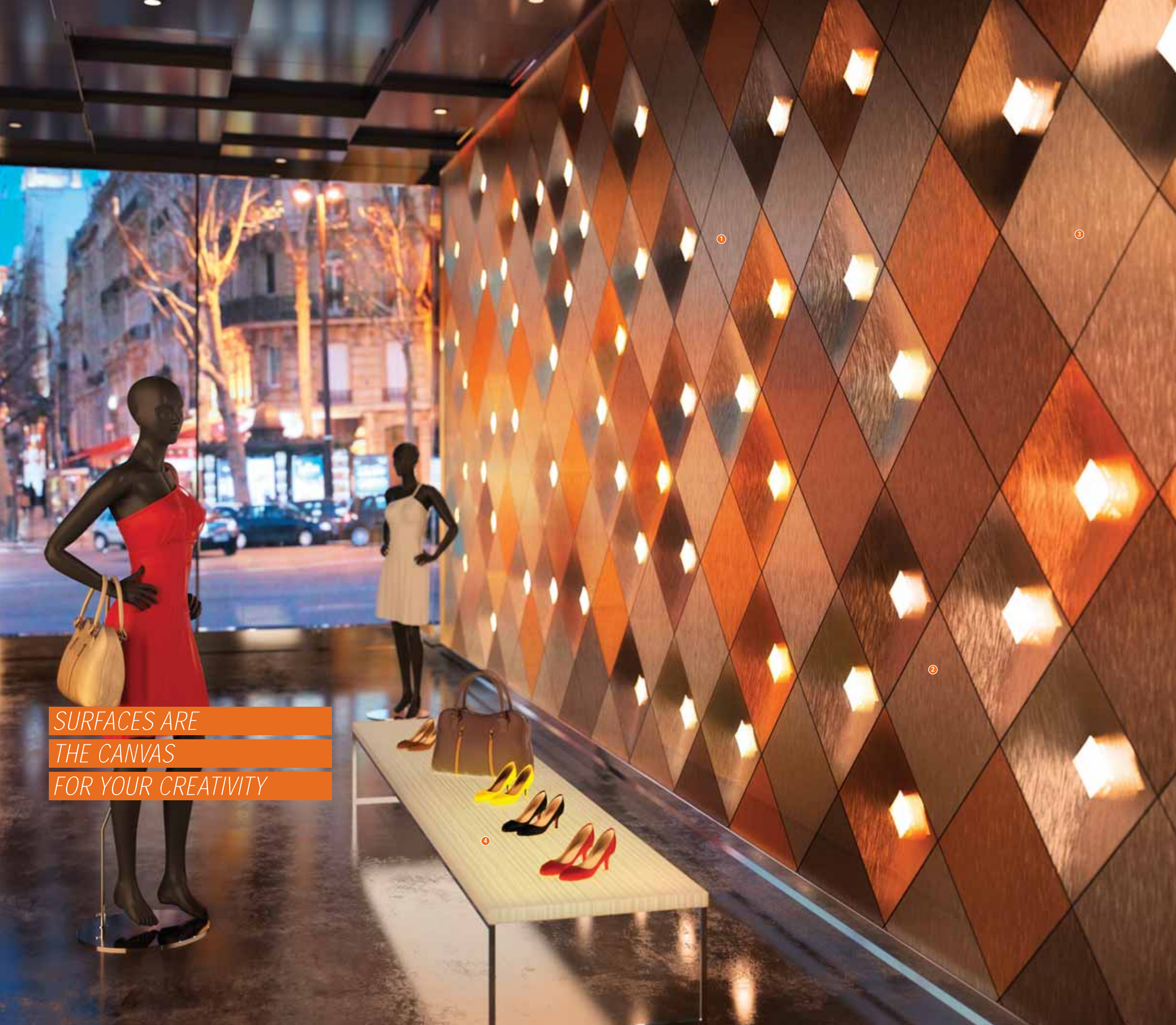
3M™ DI-NOC™
Architectural Finishes

NEW FOR 2013





*DESIGN AS
YOU'VE NEVER
DONE IT BEFORE*



*SURFACES ARE
THE CANVAS
FOR YOUR CREATIVITY*



1 ME-1225



2 ME-1224



3 ME-1223



4 MW-1242

DI-NOC is like nothing you've ever used before. Almost any surface, of any size, shape or curvature, now presents an opportunity for you to express your design intent. A chair becomes so much more inviting when it's covered with woodgrain. A wall of undulating brushed metal is more enticing to shoppers. Utilitarian elements, from ductwork to reception desks, come alive with color and patterns. DI-NOC removes all the barriers to your design imagination.



*REFRESH,
REMODEL,
RETHINK*

Whether the surface is curved or flat, high-traffic or decorative, there's a DI-NOC that works. There are more than 500 DI-NOC patterns, from warm wood grains to high-impact color, elegant leathers to tonal textures, modern metallic to faux stone, natural weaves to soft pebbles. Start to think about surfaces in a whole new way. DI-NOC makes more possible.



1 FW-1216



2 FW-1208



3 PA-177



4 FW-1215

DI-NOC films are surprisingly simple to install, clean, maintain, and reconfigure. Lightweight rolls come with an air-release grid of pre-applied Comply™ adhesive for bubble-free, completely dry, no-mess, no-fuss, no-dust, application. They are resistant to scratches and stains. And when you change your mind? Just change your DI-NOC. It's just the combination of technology and innovation you would expect from 3M Architectural Markets.

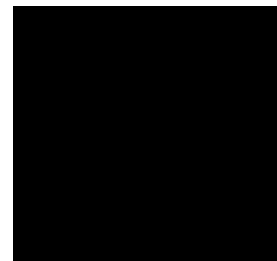
DO MORE
WITH YOUR
DESIGNS



1 NU-1241



2 PS-713



3 LE-1171



4 FW-1209



*NEW
PATTERNS
FOR 2013*



FW-1207



FW-1208



FW-1218



WG-1219



WG-1220



FW-1209



FW-1210



FW-1211



WG-1221



WG-1222



MW-1242



FW-1212



FW-1213



FW-1214



MW-1243



MW-1244



SI-1232



FW-1215



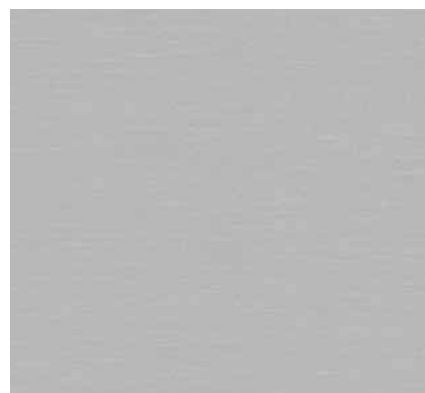
FW-1216



FW-1217



SI-1233



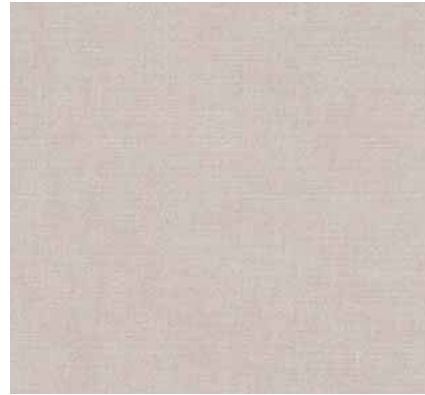
SI-1234



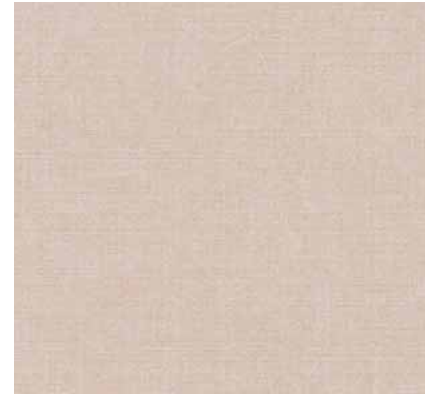
SI-1235



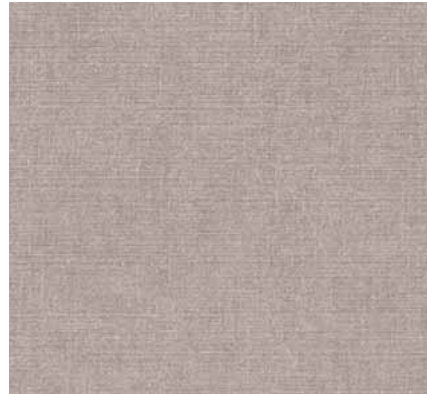
NU-1237



NU-1238



NU-1239



NU-1240



NU-1241



ME-1223



ME-1224



ME-1225

Material

Vinyl

Form

1,220mm x 50m Roll
(48" x 164')

The following series are
1,220mm x 25m (48" x 82")
(AR, DPF, WG-GN, ME, VM)
(9m rolls also available)

Thickness

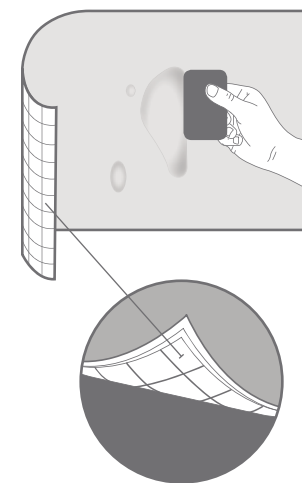
Approximately 8 mils
(release paper excluded)
Some films are thicker
depending on embossment.

Weight

Approximately 20kg (44 lbs)
(for a 50m roll)

Comply™ Adhesive Technology

Comply Adhesive has air
release channels, that
allows trapped air bubbles
to escape during application.
Dry application only.



Market Requirements

REQUIREMENTS	DI-NOC ADVANTAGE
Variety of textures and colors	DI-NOC offers more than 500 designs
Easy to maintain products	DI-NOC is easy to clean and easy to replace
Easy and fast repair and reposition	DI-NOC can be placed on top of DI-NOC, making repair and reposition fast and easy
Easy and fast installation	DI-NOC is light weight and self-adhesive
Noise-free installation	DI-NOC does not require the use of noisy equipment for installation

Design Variation

	HIGH GRADE WOOD GRAIN	WOOD GRAIN	METALLIC	SOLID COLOR	LEATHER	STONE	CARBON	ABSTRACT
DI-NOC	●	●	●	●	●	●	●	●
LAMINATE		●	●	●	●	●		●
VENEER	●	●						
STONE						●		
PAINT			●	●				●
WALLPAPER		●	●	●		●		●

Applicability

	THICKNESS	HARDNESS	SELF-ADHESIVE	STRETCH PROPERTIES
DI-NOC (FW-338)	0.25mm	Slightly soft	Yes	Elastic
HIGH PRESSURE LAMINATE	1.00mm	Hard	No	Rigid
VENEER	0.30mm	Hard	No	Rigid
PAINT (WATER BASED, WHITE)	0.10mm	Soft	Yes, low initial adhesion	Elastic

Feature & Benefits | Design

FEATURE	ADVANTAGE	BENEFIT	DI-NOC	LAMINATE	VENEER	STONE	PAINT	WALLPAPER
Wide range of patterns	Large palette of texture, colors and patterns	Greater design flexibility	●	●				
Textured structure	Variety of textures	Greater design flexibility	●		●	●		
Color-match service	Expanded options for customization	Personalization	●	●			●	●
Self-adhesive	Easily apply to various substrates	Match the design with the surroundings	●	●			●	●
Flexible	Able to apply on many different surfaces	Match the design with the surroundings	●	●			●	●
Thermoformable	Able to apply to curves	Greater design flexibility	●				●	
Thin product construction	Easy to handle and convert	Greater architectural flexibility	●				●	●

Feature & Benefits | Application

Flexible	Able to apply on location to existing substrate	Reduced application time means less downtime, reduced labor costs and total refurb cost; no dust and other inconveniences	●				●	●
Self-adhesive	Able to apply on location to existing substrate	Reduced application time means less downtime, reduced labor costs and total refurb cost; no dust and other inconveniences	●				●	●
Comply Technology	Easy application with minimal blemishes	High-quality finished applications with reduced application time and cost	●	●	●	●		●
Lightweight and thin product construction	Easy to handle and convert	Reduce labor costs and total refurb cost	●				●	●

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